

Ashley Kirk is principal of Smudge Design Communications, a Toronto design firm specializing in print and web design. Prior to starting Smudge Design Communications, Ashley went to school at York University to study fine arts and design. Since graduating from York University with a Bachelor of Fine Arts, Ashley has worked for 2 award winning design studios: HM&E, and The Boomerang Group. During these 8 years, he honed his skills and gained a reputation for delivering high quality work to a variety of clients.

While working at HM&E, Ashley's work on an annual report won the "Judges Choice" at the 2008 National Unisource Annual Report Show. The award was given for the design of the 2007 annual report for The Change Foundation.

Ashley is a member of the Registered Graphic Designers of Ontario (www.rgdontario.ca).

SERVICES

Editorial and publication design
Visual identities and identity systems
Corporate communications
Websites with CMS functionality
Packaging
Promotions and point-of-sale

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